

**2023**

**KANDY  
LAND**

**WHITE**  
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# About Us

KandyLand is a decentralized platform built on the Ethereum blockchain. The platform aims to bring together candy enthusiasts and sweet lovers globally. Through KandyLand, users can create, share, and indulge in unique candy experiences, participate in fun games, and earn rewards using KandyLand tokens.



# Vision & Mission



## **Mission**

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Our mission is to bring sweet and fun experiences to everyone globally by leveraging blockchain technology.

## **Vision**

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Our vision is to create a world where candy lovers can connect, have fun and build a community.



# Core Values

At KandyLand, we are guided by four core values: Community, Innovation, Creativity, and Fun. We believe in building a strong community that is inclusive and fosters growth. Innovation is at the core of our platform, and we are continuously exploring new ways to create exceptional candy experiences. Creativity is essential to our platform, and we strive to provide our users with the tools to explore their creativity. Lastly, we believe that having fun is essential, and our platform is designed to provide our users with a fun and engaging experience.



# TOKENOMICS

**Our token has a total supply of 1,000,000,000. In order to support the growth and development of our project, we have implemented a tax system of 2% for every buy transaction and 3% for every sell transaction. These taxes will be distributed as follows:**

- 20% will go towards acquisitions and marketing efforts. This will help us to expand our reach and attract more users to our platform.**
- 60% will be allocated to liquidity. This is important for maintaining a healthy trading environment and ensuring that our community members can easily buy and sell our token.**
- The remaining 20% will be dedicated to the development team. This will help us to continue building and improving our platform, ensuring that it remains innovative and user-friendly.**

**By implementing this tax system, we can ensure that our project has the resources it needs to grow and thrive, while also rewarding our community members for their support. We believe that this tokenomics model strikes the right balance between supporting our project and providing value to our community.**



# ROADMAP

## Phase 1: The Sweet Start

- Launch the KandyLand Token
- Build a community of KandyLand lovers
- Get listed on popular exchanges
- Reach a market cap of 1 million dollars

## Phase 2: The Sugar Rush

- Launch KandySwap, a decentralized exchange for swapping KandyLand Tokens
- Partner with popular Kandy brands for marketing campaigns
- Host Kandy-themed giveaways
- Reach a market cap of 10 million dollars

## Phase 3: The Kandy Kingdom

- Launch KandyNFT, a platform for creating and trading Kandy-themed NFTs
- Launch KandyPay, a payment system that allows users to pay with KandyLand Tokens
- Expand partnerships with candy brands and other crypto projects
- Reach a market cap of 100 million dollars

## Phase 4: The Kandy Empire

- Establish KandyLand Token as a household name in the crypto world
- Launch KandyGames, a platform for playing Kandy-themed games and earning KandyLand Tokens
- Reach a market cap of 1 billion dollars



# KANDYLAND: PLAY-TO-EARN & NFT'S

## 1. Introduction

KandyLand is a comprehensive ecosystem that combines the excitement of play-to-earn gaming with the innovative world of non-fungible tokens (NFTs). Our platform aims to create an engaging and rewarding experience for players, artists, and collectors, while promoting the growth and adoption of blockchain technology.

## 2. Play-to-Earn Gaming

At the core of KandyLand is our commitment to developing immersive play-to-earn games that allow players to earn rewards in the form of native tokens and NFTs. These rewards can be traded, sold, or used within the KandyLand ecosystem, creating a vibrant economy that benefits both players and the platform.

One of our flagship games is Super High Dunk, featuring Lolli, a beloved character from the KandyLand universe. In this action-packed game, players guide Lolli through a series of challenging levels, collecting valuable in-game assets and achieving high scores to earn rewards. The more skilled the player, the higher the potential rewards.

## 3. NFT Integration

KandyLand is deeply integrated with the world of NFTs. Players can collect, trade, and showcase unique digital art pieces, each represented as a one-of-a-kind token on the blockchain. KandyLand's NFT marketplace allows artists to create and sell exclusive artwork, while collectors can discover and acquire rare and valuable pieces.

In Super High Dunk, players will be able to unlock and collect limited edition NFTs featuring Lolli in various designs, skins, and animations. These NFTs can be used to customize Lolli's appearance in-game, or can be traded and sold on the KandyLand NFT marketplace.

## 4. Conclusion

KandyLand is revolutionizing the gaming and NFT landscape by combining the thrill of play-to-earn gaming with the unique appeal of digital collectibles. Our platform offers an engaging and rewarding experience for players, artists, and collectors, while fostering the growth and adoption of blockchain technology. With Super High Dunk and the development of future games, KandyLand is set to become a leading player in the play-to-earn and NFT space.

## WORDS FROM THE FOUNDER

"Dear Sweethearts of KandyLand,

I am thrilled to welcome you to this world of joy, sweetness, and wonder. KandyLand is more than just a place, it's a feeling of pure delight that comes from exploring a world where everything is colorful, playful, and delicious.

As the founder of KandyLand, I believe that life is sweeter when we share it with others. That's why I created the KandyLand token - to bring people together in a fun and engaging way, and to create a community that celebrates all things sweet and delightful.

Whether you're here to explore, make new friends, or indulge your sweet tooth, KandyLand offers something for everyone. So come on in, have some fun, and let's create some sweet memories together!

With love and sweetness,

Crypto B

The Founder of KandyLand"

